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1985

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AND THE

MASTERS™

OF THE UNIVERSE

MAGAZINE

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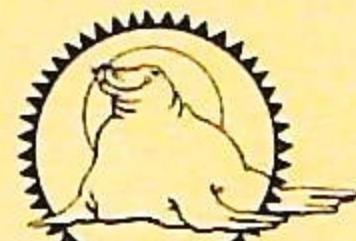
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# HE-MAN™ AND THE MASTERS OF THE UNIVERSE™ MAGAZINE

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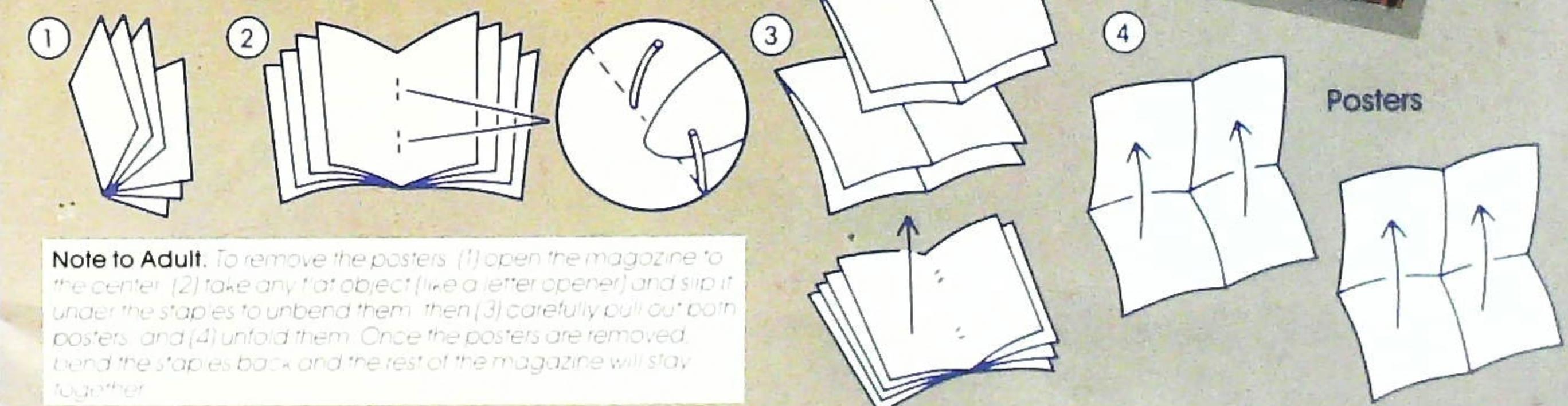
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Note to Adult: To remove the posters: (1) open the magazine to the center; (2) take any flat object (like a letter opener) and slip it under the staples to unbend them; then (3) carefully pull out both posters; and (4) unfold them. Once the posters are removed, bend the staples back and the rest of the magazine will stay together.

## A LETTER FROM HE-MAN

Greetings from Eternia! We're back with our second action-packed issue of HE-MAN AND THE MASTERS OF THE UNIVERSE MAGAZINE. Together, my friends and I have worked to bring you all the adventure in the universe!

Catch up on the latest news from Earth with Orko. Test your powers with the Roboto Word Search. Figure out the mystery to the Floating Visions. Create a creature of your own design. And, find out in two stories how our never-ending battle with Skeletor proceeds. Finally, don't forget the two fold-out collector posters. To remove them, follow the safety instructions below.

Remember to send us your artwork and your letters. We want to know what you'd like to see in the next issue.

Look for us again in June, when we'll be back with more action, just for you!

He-Man

Art by Adrian Gonzales

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Volume 1, Number 2



**HOW MANY BRIGHT OREO® COOKIE IDEAS CAN YOU COME UP WITH?**

**GO**  
AROUND THE OREO® COOKIE CLOCKWISE. START WITH THE CIRCLED LETTER "U". WRITE DOWN EVERY THIRD LETTER ON THE DOTTED LINES. FIVE TIMES AROUND THE OREO® SHOULD GIVE YOU 6 BRIGHT IDEAS FOR ENJOYING THE ONE AND ONLY CREAMY, CRUNCHY, CHOCOLATE COOKIE SENSATION.

**START**

1. - - - IT!  
2. - - - IT!  
3. - - - IT!  
4. - - - IT!  
5. - - - IT!  
6. - - - IT!

6.EAT  
5.DUNK  
4.CRUNCH  
3.LICK  
2.UNSCRUM  
1.HYDRATE

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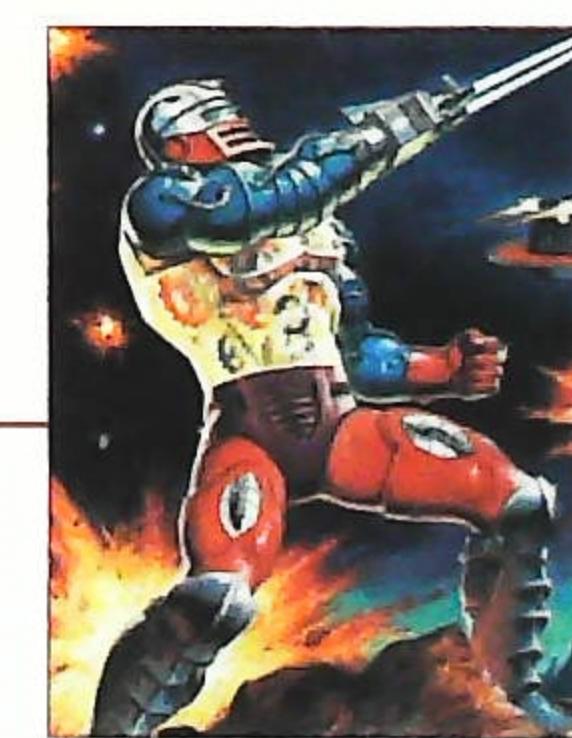
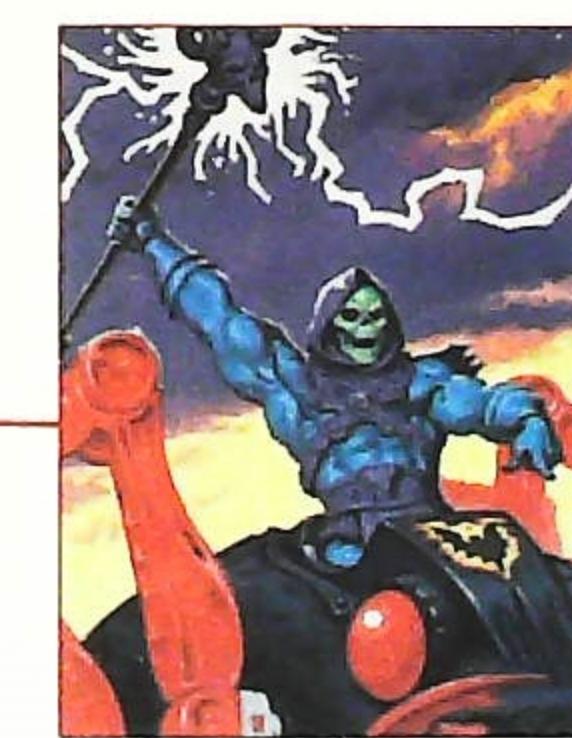


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P	R	B	L	U
R	O	A	D	N
E	M	S	A	M
C	L	T	R	V
J	B	K	R	M

*Fold-Out  
Collector  
Posters*

For important  
poster information,  
see page 1.



Poster 4

Poster 5

**Poster 4:**  
He-Man and Moss Man  
confront Skeletor and his  
creeping assault vehicle.

**Poster 5:**  
Roboto—A heroic creation  
by Man-At-Arms.

# THE HE-MAN MAILBOX



Dear He-Man,

I am six years old and I like your show very much. You are nice. I hope you beat Skeletor.

Matthew Metz  
Easton, Maryland



Dear He-Man,

I think you are cute, and Orko is adorable. If I lived on Eternia, I would be fighting on your side. (I would be Teela, of course!) I really enjoyed your magazine, especially the posters inside. I am in sixth grade.

Aileen Pagan  
Bronx, New York



Dear He-Man,

If I could help you on Eternia, I would break in to Snake Mountain and get rid of Skeletor. I am going to collect Masters of the Universe posters from your magazines. I am ten years old.

Kevin Jones  
Geneva, Indiana

Dear He-Man,

Orko is funny when his magic goes wrong. I have an idea for a new hero. His name is Color-man, and he changes colors. First he is red, then he changes to blue or purple. I am seven years old.

Kyle Martin  
Prague, Oklahoma

Dear He-Man,

I am eight years old. I play football, and I am a center. I am quick to snap the ball to the quarterback. I tell everyone that I am a He-Man center!

Charley Turner  
Chickasha, Oklahoma

Dear He-Man,

For three years in a row, I got straight "A's" in school. I think that's a He-Man accomplishment! I am eleven years old, and I think you're terrific.

Morgan Kiederlen  
Cassville, Wisconsin

# DON'T MISS OUT ON THE ACTION!

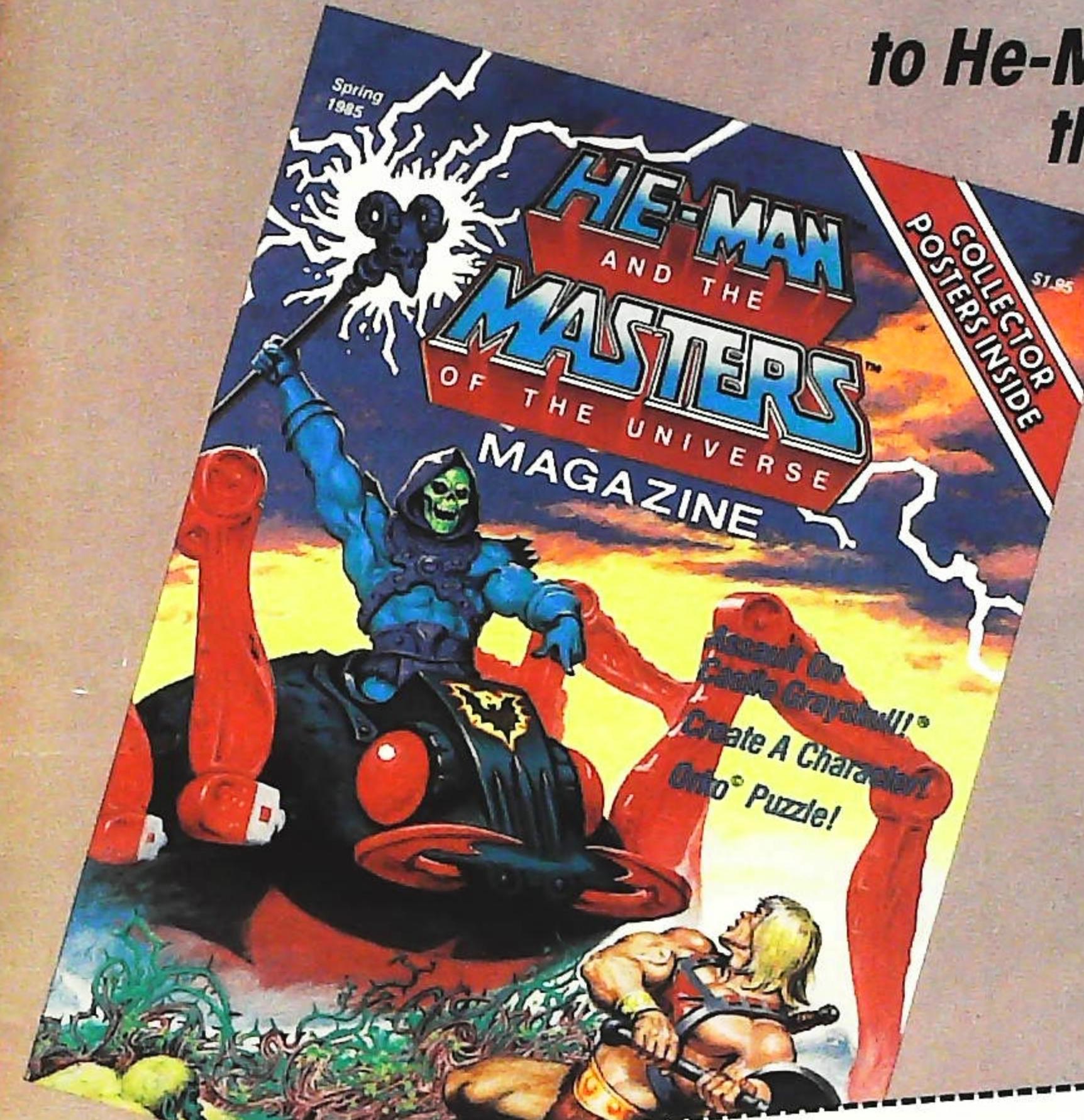
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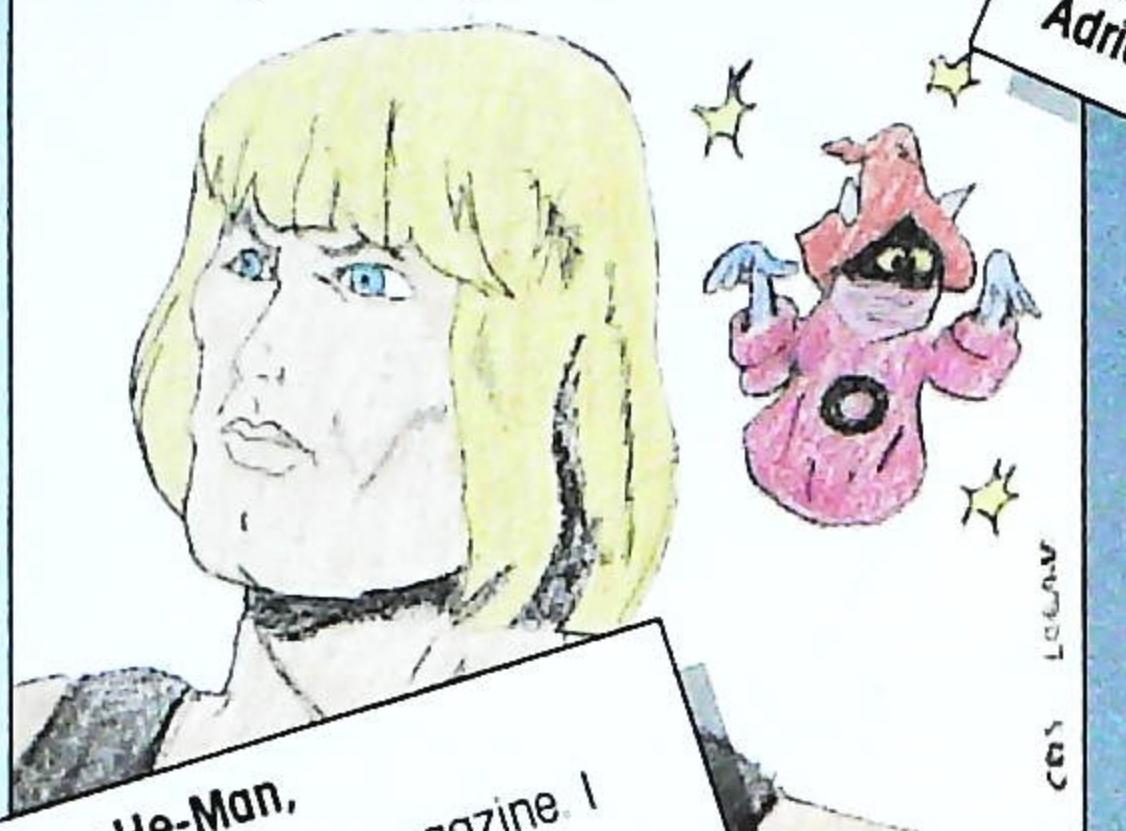
S53H

# MAIL BOX

Dear He-Man,

I think you're great! I am twelve years old, and my mom and I watch your show every day. She really likes Orko, too! At my school, I am the best artist in my class. How do you like my picture of you and Orko?

Cris Logan  
Muskegon, Michigan



Dear He-Man,  
I really like your magazine. I liked the posters in the first issue, and would like to see more. Someday, I would like to go to Eternia, visit Castle Grayskull, and meet you. I would also like to meet Teela because I think she's cute. I am five years old.

Todd Loftus  
Aberdeen, Ohio

Dear He-Man,  
I want to say hello to you, and Orko, and Teela. My brother and I watch your show every day, and play He-Man a lot. Matthew is three years old and I am four years old. When we play Masters of the Universe, I play you!

Jonathan Mills  
Martin, Georgia

Dear He-Man,

Some may think I'm too old to collect Masters of the Universe stuff, but I think you're a real hero. I watch your show every day, and I thought the posters in the magazine were great. I am trying to make a copy of your sword in school. In case you were wondering, I am fifteen years old.

Rodney Niles  
Adrian, Michigan

Dear He-Man,

I have your first magazine, and I love the puzzles. I read your stories all the time. I like you very much because you are a good man. I am five years old.

Christina Brewer  
Houston, Texas

Dear He-Man,

Here is a picture of Trap-Jaw. I am eight years old, and I collect Masters of the Universe figures. I am looking forward to more of your magazines.

Jeffrey Chaban  
Chicopee, Massachusetts



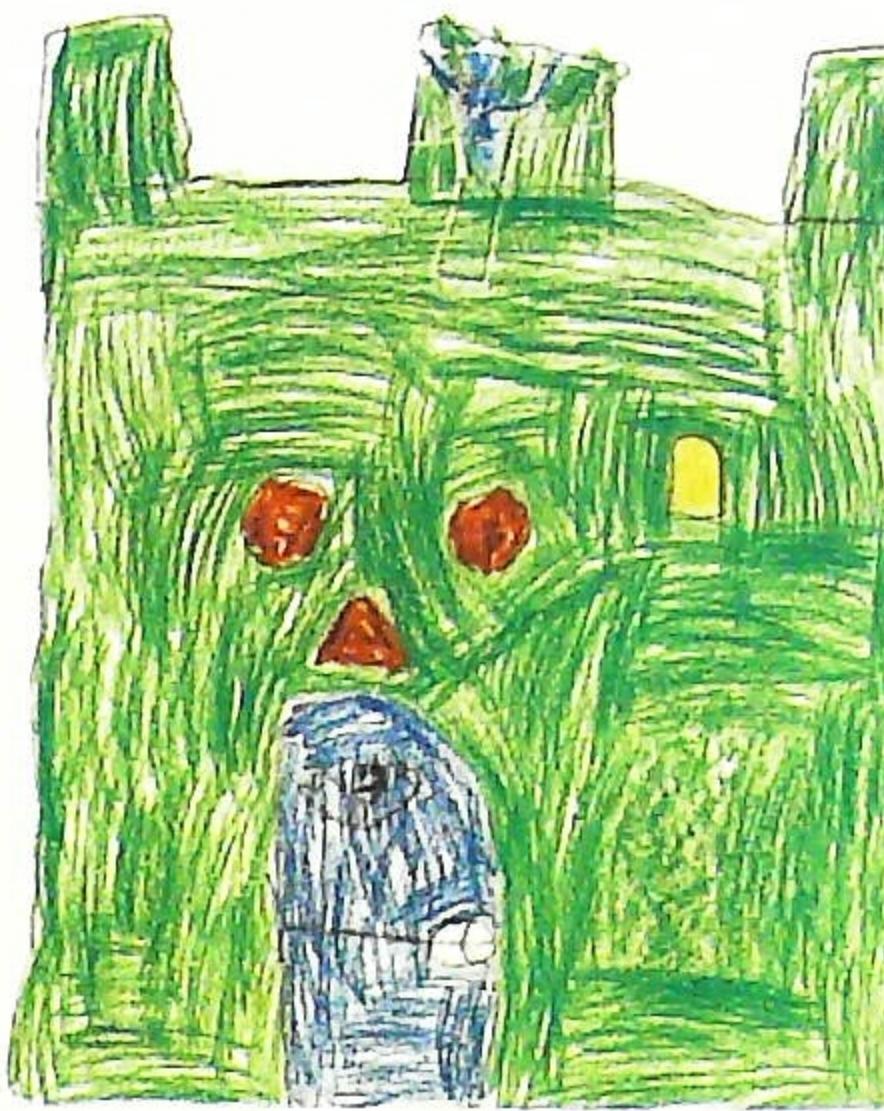
Dear He-Man,  
I am nine years old, and I like your magazine a lot. I hope you beat Skeletor and his evil friends. I like it when you say "By the Power of Grayskull!"

Matthew McGloin  
Lancaster, New York

Send your letters, along with your age, to this address:

He-Man  
Telepictures Publications, Inc.  
300 Madison Avenue  
New York, NY 10017

Bennie Fuentefria  
Union City, New Jersey



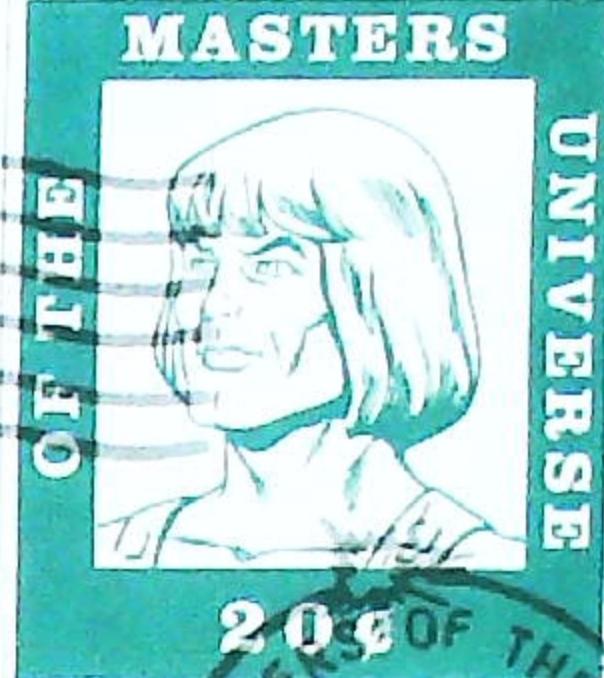
Dear He-Man,

You meet funny creatures. They battle you, but you always win. I hope you have lots of stories to read in He-Man and the Masters of the Universe Magazine.

Doug Grose  
Durham, North Carolina

Dear He-Man,  
Here's my suggestion for the He-Man and the Masters of the Universe Magazine. I would like to see lots of mazes because they are my favorite kind of puzzles.

Beth Nornik  
Clifton Park, New York



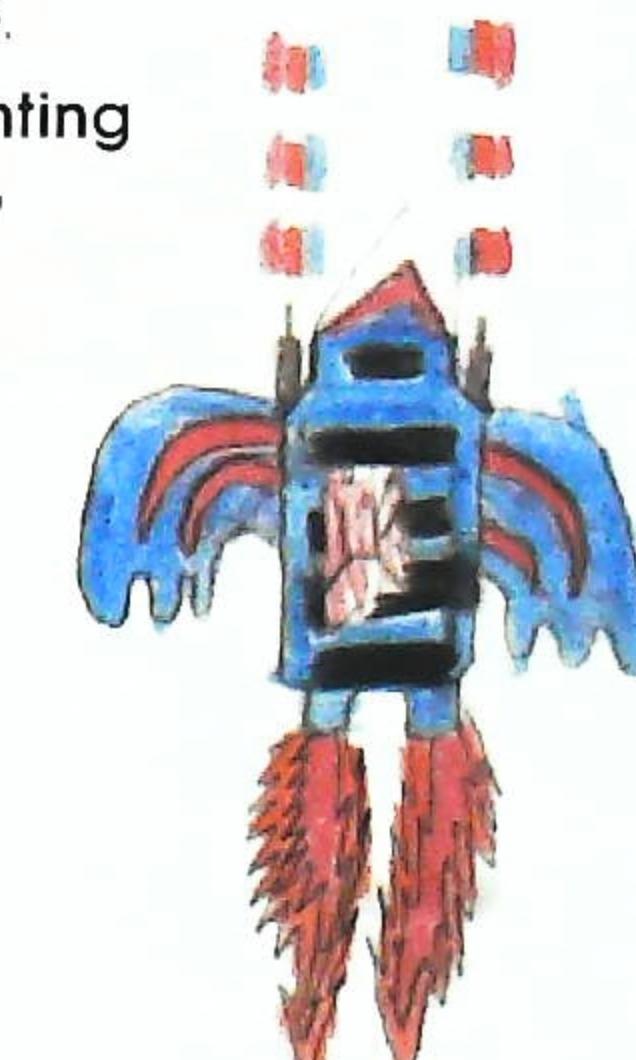
Send your letters to He-Man at this address:

He-Man  
Telepictures Publications, Inc.  
300 Madison Avenue  
New York, NY 10017

Dear He-Man,

I really like you. If I lived in Eternia, I would help you fight for justice. I will be looking in the store for the magazine.

Bryan Benting  
Rockford, Illinois





# ORKO

© 1984 Filmation

TV

Here comes **The Ewok Adventure** featuring the Ewoks made famous in "Return of the Jedi". Two kids looking for their lost parents are aided by the Ewoks in this tale of friendship, bravery, and magic. (ABC)



## CELEBRITY

Meet **Joey Lawrence**, the newest star of one of TV's most popular shows, "Gimme A Break". Joey has also made over 45 commercials, several movies, and has guest-starred on "Silver Spoons" and "Different Strokes". Joey loves chocolate chip cookies, Mr. T, and He-Man and the Masters of the Universe.



## MOVIES

An alien from outerspace is stranded on Earth. He finds out that a spaceship from his planet is coming to pick him up—but will he get from Wisconsin to Arizona in time? **Starman**, starring **Jeff Bridges**, gets help from an earthling and their unusual trip is filled with beautiful scenery and special effects.

(Columbia Pictures, December)



# EARTH REPORT

## TELEVISION

## CELEBRITY

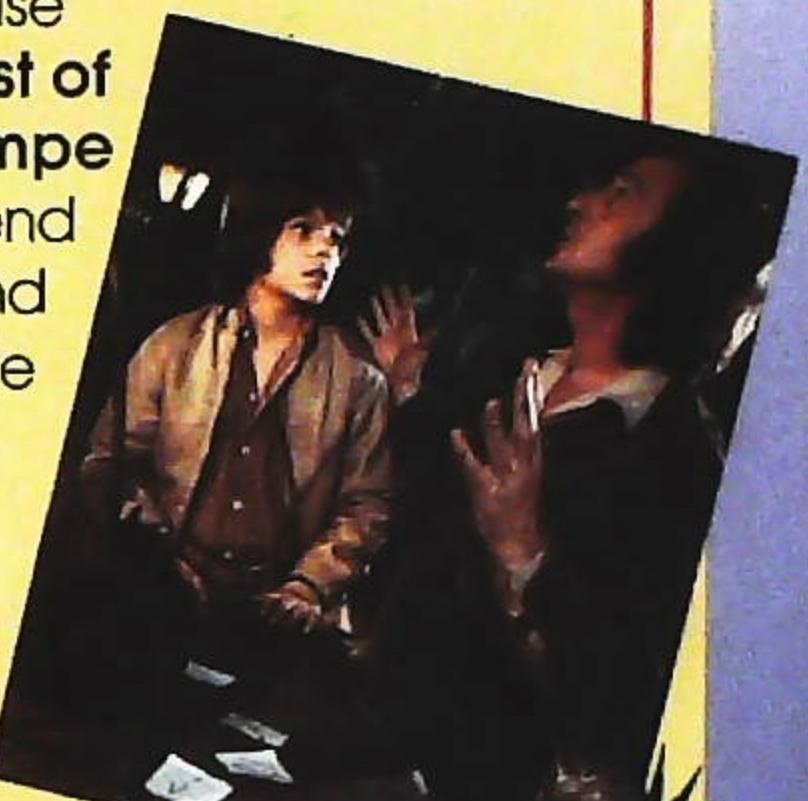
The circus is coming! And so is **Gunther Gebel-Williams**, the World's Greatest Wild Animal Trainer, and star of Ringling Bros. and Barnum & Bailey Circus. Gunther was born in Germany, and started his circus career when he was twelve years old. He works with all kinds of animals, from ferocious tigers to elegant stallions.

And, following tradition, Gunther's whole family is in the circus. His wife and children have animal acts of their own. Each of their acts brings more breathtaking excitement! Look for Gunther when the circus comes to your town. His new show this year is sure to be a thriller!



When James Harrison's family moves into an old house, a neighbor tells them that it might be haunted. But only James believes the rumor—especially when he sees some very strange things happening! He tries to rid his house of **The Ghost of Thomas Kempe** (ABC Weekend Special), and gets in trouble in the process!

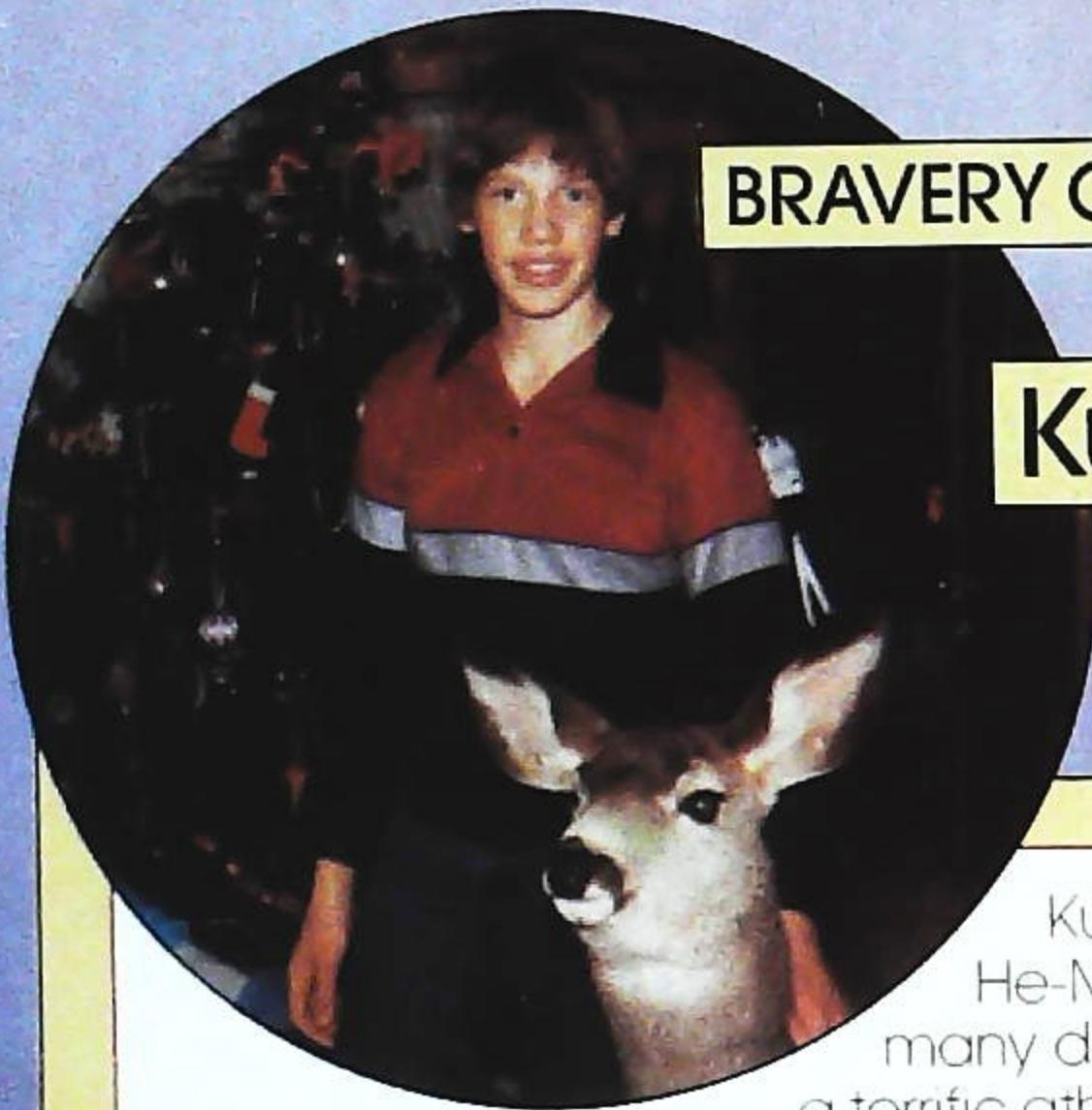
©ABC Television, 1985.



Here's a show for you to watch and play. It's **Braingames**, from HBO. There are six brain-teasing games in each show, including "Space Voyage", "Memory Rock", and "Digitville." Put on your thinking cap, and tune in!



# HE-MAN



## BRAVERY ON WALLOWA LAKE

**Kurt Ehrler**

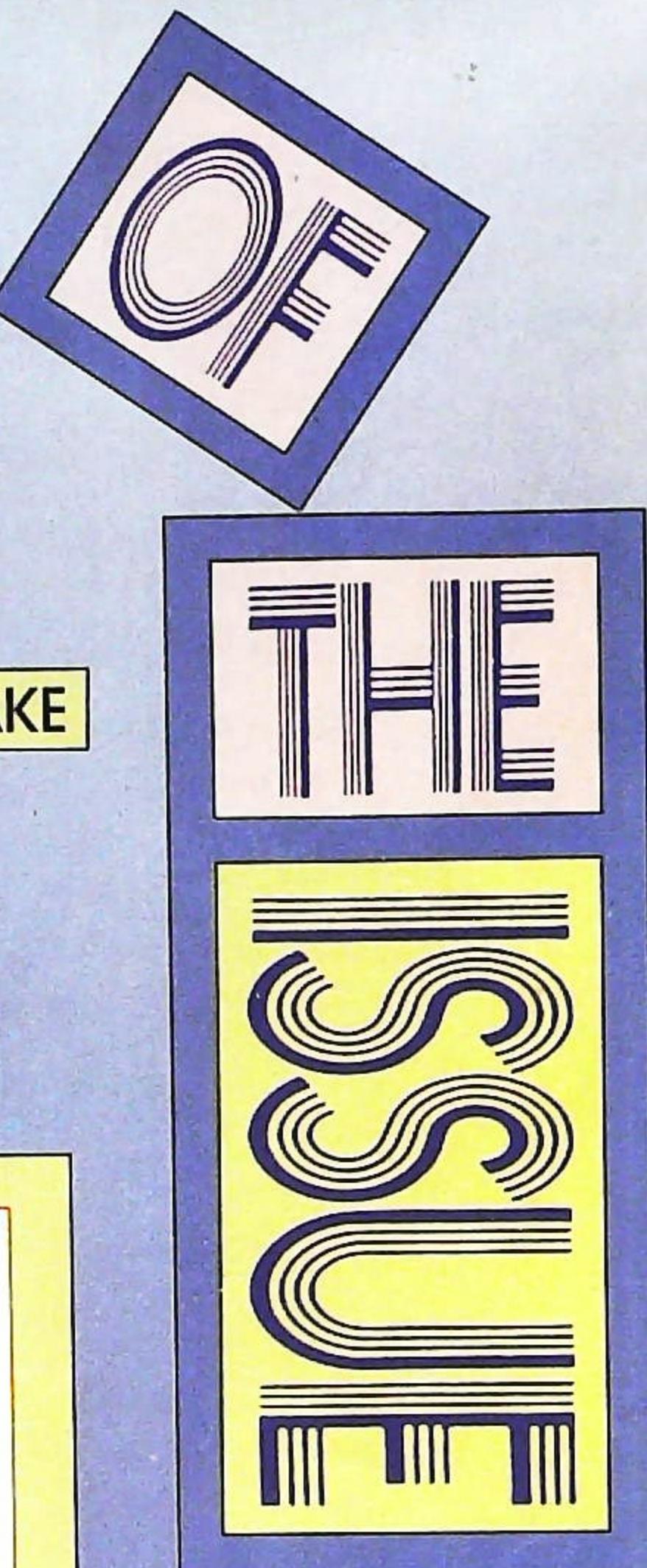
Kurt Ehrler, our super He-Man of the issue, has many different talents. He is a terrific athlete, a great pianist, and an Honor Roll student. Kurt also loves animals. And when an animal needed his help, Kurt was there.

One very cold morning, Kurt was walking to Wallowa Lake, near his home in Joseph, Oregon. He noticed that Baby, a tame deer from the Wildlife Refuge nearby, was following him.

At the frozen lake, Baby started walking across the ice. Suddenly, the ice cracked, and Baby fell in to the freezing water. Kurt knew that if he didn't rescue the deer, she would freeze to death in minutes. Knowing that his life was at risk, Kurt carefully moved across the ice. When he reached Baby, he lay on his stomach and inched toward her. Luckily, after several attempts, he was able to grab Baby's legs and pull her to safety.

When Baby was out of the water, ice immediately started forming all over her. Kurt took his jacket and sweatshirt and threw them over the deer, trying to keep her warm. With others helping, Kurt and Baby went back to his family's house to warm up.

Now, back in perfect health, Baby has become a special friend of Kurt's. Congratulations to Kurt for showing true He-Man strength and courage when he risked his own safety to save his animal friend.



You could be the next He-Man of the issue! Tell Orko about your accomplishments at school, playing sports, or anywhere! Write:

Orko  
Telepictures  
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300 Madison Avenue  
New York, NY 10017

# FLOATING VISIONS



As Orko slept one night, he dreamed of the time when he was a baby magician learning how to float. At first, floating was very difficult because it took a lot of practice even to get up in the air.

Other Eternians appeared in his dream, and they were trying to float, too. But since they weren't magical like Orko, they couldn't get all the way off the ground. The harder they tried to float, the funnier they looked!

Orko laughed so hard in his sleep that he woke himself up with a loud chuckle. "Well," he thought, "practice does make perfect. Plus, a little magic helps!"

Can you see who was trying to float with Orko, and why Orko laughed so hard?

(Hint: Pick up the magazine and hold it straight out in front of you. You may want to close one eye. Now can you see who needs help floating?)



See answers on page 24



Illustration by James Sherman

# ASSAULT ON CASTLE GRAYSKULL

Story by Tina Harris

Art by Adrian Gonzales

Color by Cheryl Chalmers

Despite his fiendish force, foul Skeletor has found his every attempt to take Castle Grayskull foiled by noble He-Man and his Heroic Warriors. But now he has a clever plan more evil than any he has hatched before!



Back at the Palace . . . "He-Man," cries Fisto, "Skeletor holds our allies hostage at Snake Mountain and is launching an attack on Castle Grayskull even as we speak! We are the only Heroic Warriors untouched by his evil plan!"



Man-E-Faces spins and sends the sinister sentry sprawling. His trick as Eeyuck worked!

CRRRACK! With a single mighty blow, Man-E-Faces smashes through the dark walls of Snake Mountain and frees his heroic friends.



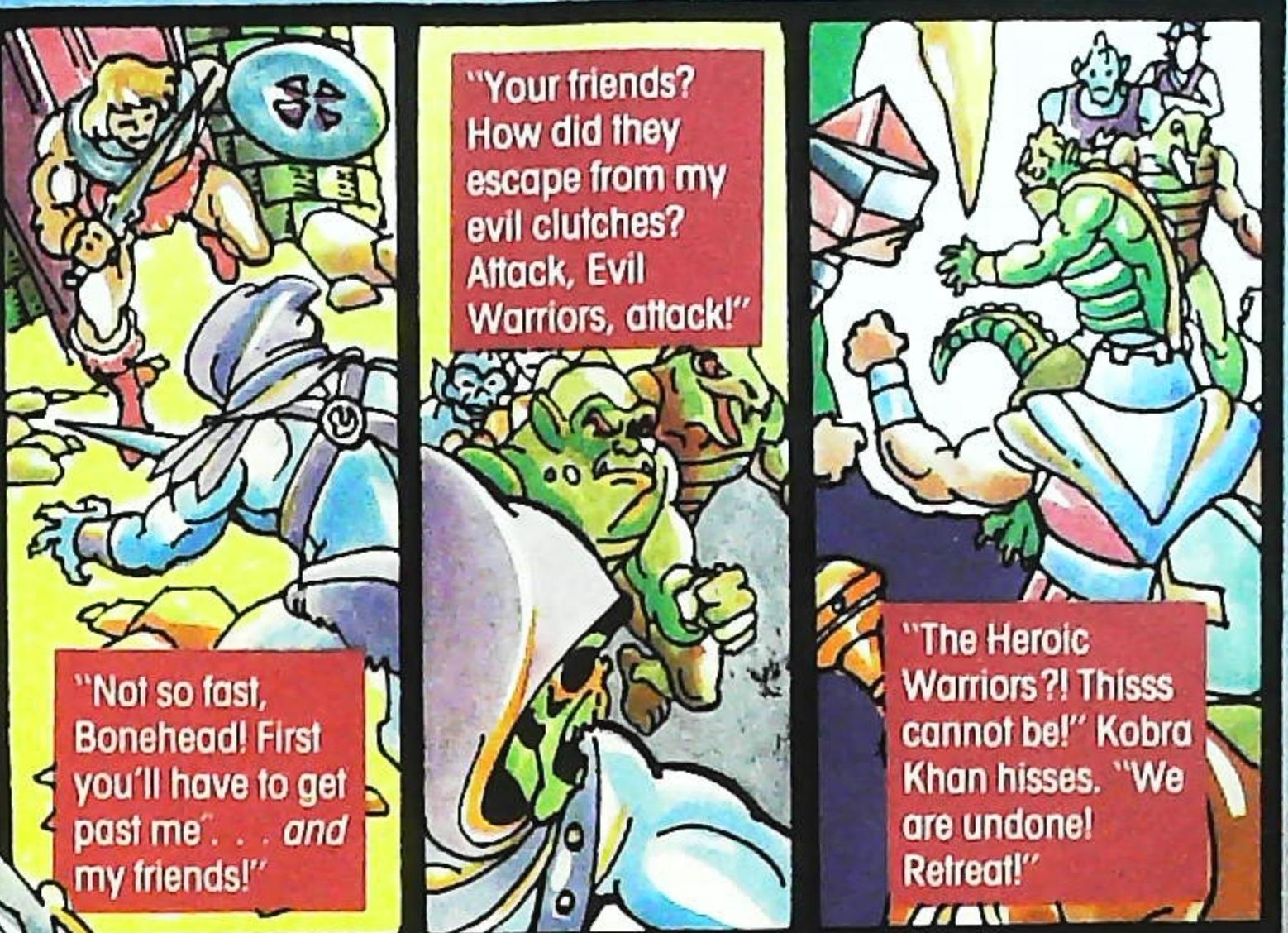
"How did you find us, Man-E-Faces?"  
"Details later, Teela. Quickly everyone! Back to Castle Grayskull. He-Man needs our help!"



"He-Man and Fisto, where are your friends now? Eternia will soon be mine, all mine! Ha ha ha ha haaaa!"

Skeletor stands before Castle Grayskull, his havoc staff raised. Can he breach the walls of Castle Grayskull and so rule Eternia? And can He-Man and Fisto alone defend the strange fortress of mystery and power from the madman's evil onslaught? Only time will tell . . .

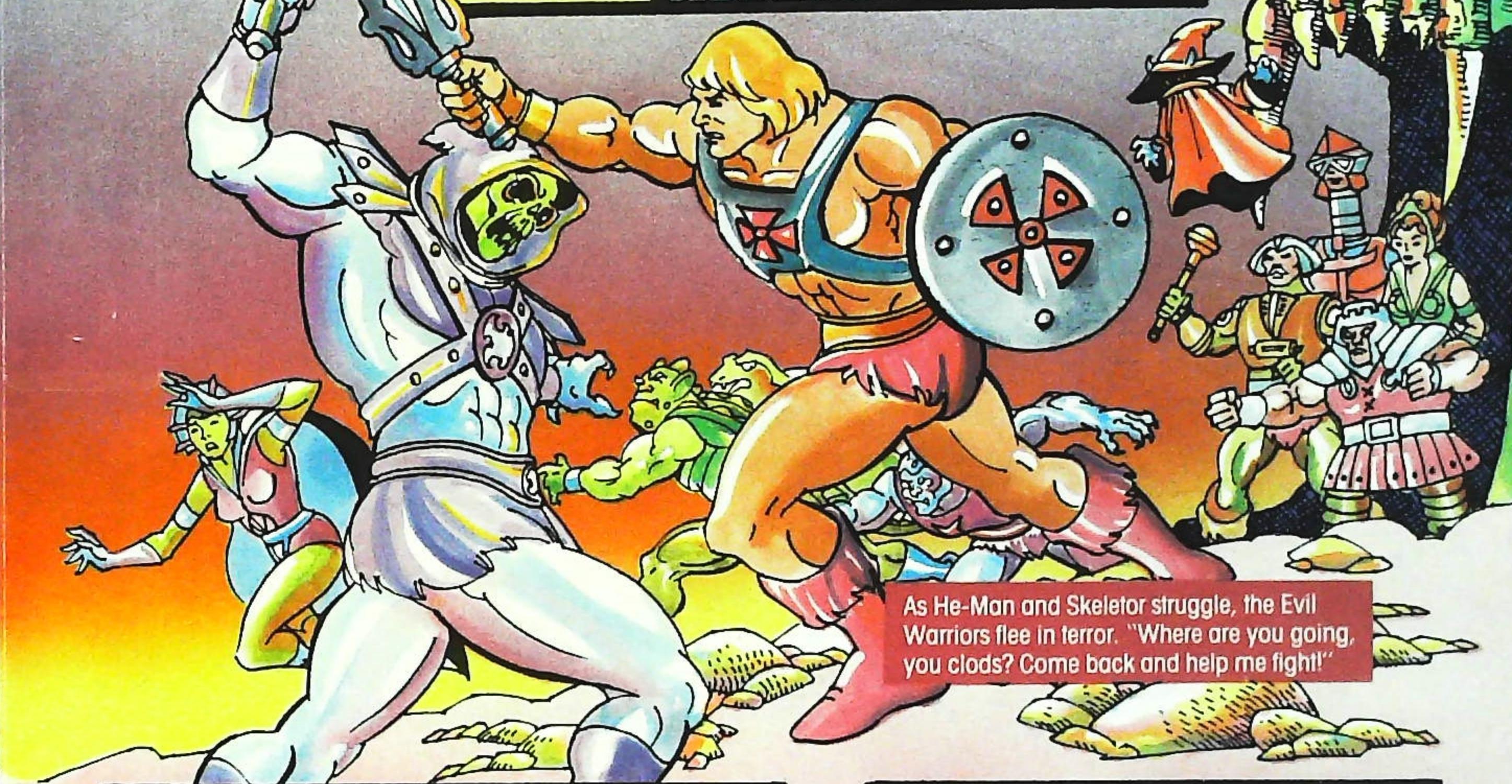
With one powerful leap, He-Man surprises Skeletor, confronting him face to face.



"Not so fast, Bonehead! First you'll have to get past me . . . and my friends!"

"Your friends? How did they escape from my evil clutches? Attack, Evil Warriors, attack!"

"The Heroic Warriors? This cannot be!" Kobra Khan hisses. "We are undone! Retreat!"



As He-Man and Skeletor struggle, the Evil Warriors flee in terror. "Where are you going, you clods? Come back and help me fight!"



But Skeletor realizes that he is now outnumbered. He disappears in a puff of smoke.

"Thank you all, my friends. There is strength in numbers, and only together did we save Eternia."

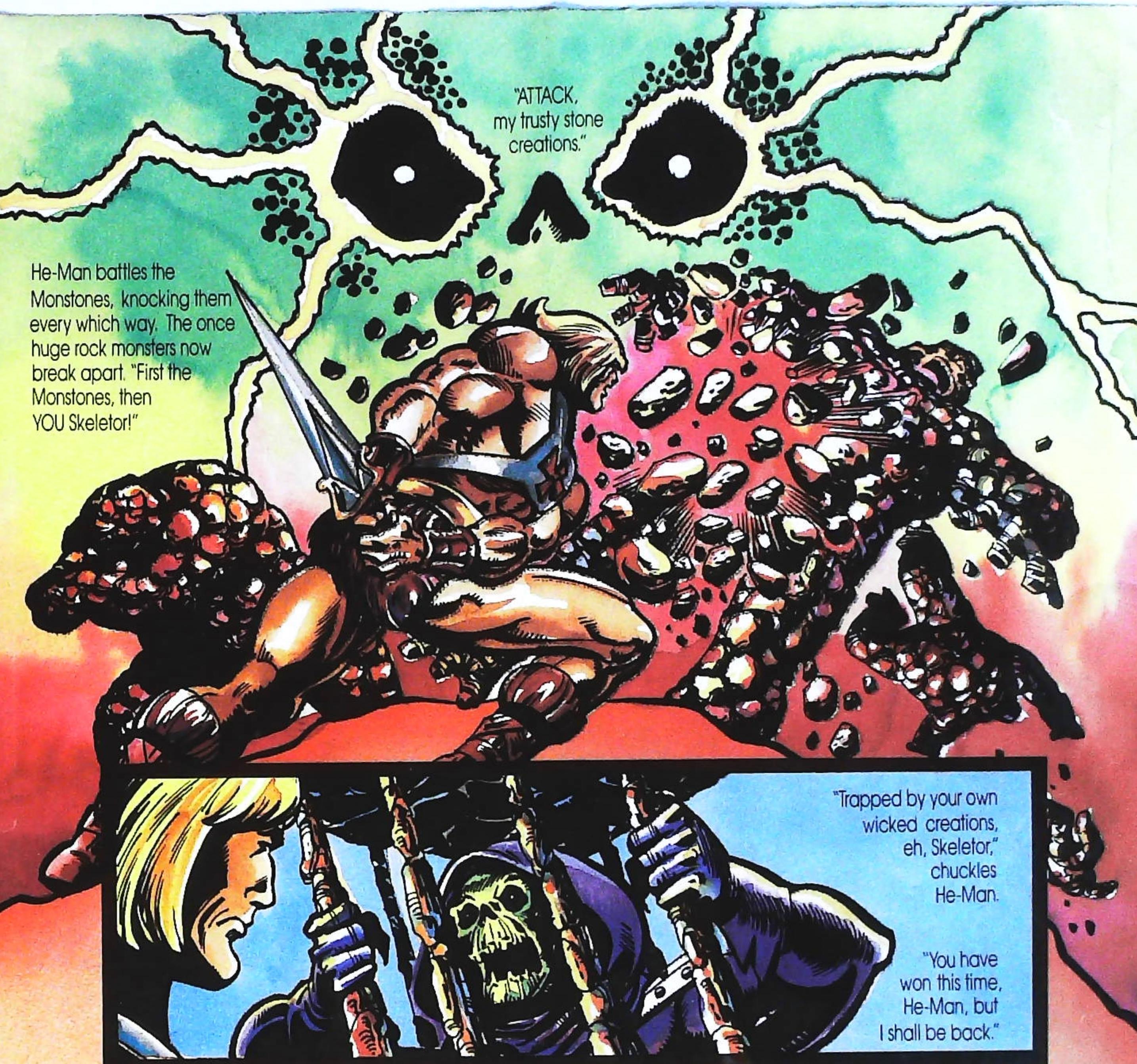
## THE DUKE OF LORIN

by Neal Michaels

One morning a messenger arrived at the Palace of Eternia bringing upsetting news to King Randor. Taboc, the Duke of Lorin—a forest region of Eternia—had been driven from his palace by Two Bad and his army of demons. Taboc had been forced to take refuge in the nearby forest. This was most upsetting to the King, since Taboc was one of his most trusted and beloved Dukes, as well as an old, dear friend. "Two Bad and his demons must be removed and Taboc must be restored to the rightful throne of the Dukedom!" said the King. "Oh, it pains me to think of that evil creature sitting on the throne of Lorin!"

Prince Adam was with his father when the message arrived. He saw his chance to help. "Don't worry, father," said the prince as he left the throne room. As soon as he was out of sight, he raised the Power Sword and said, "BY THE POWER OF GRAYSKULL!" Instantly he transformed into He-Man. He quickly devised a plan. "I'll need help with my plan," he

Illustration by James Sherman

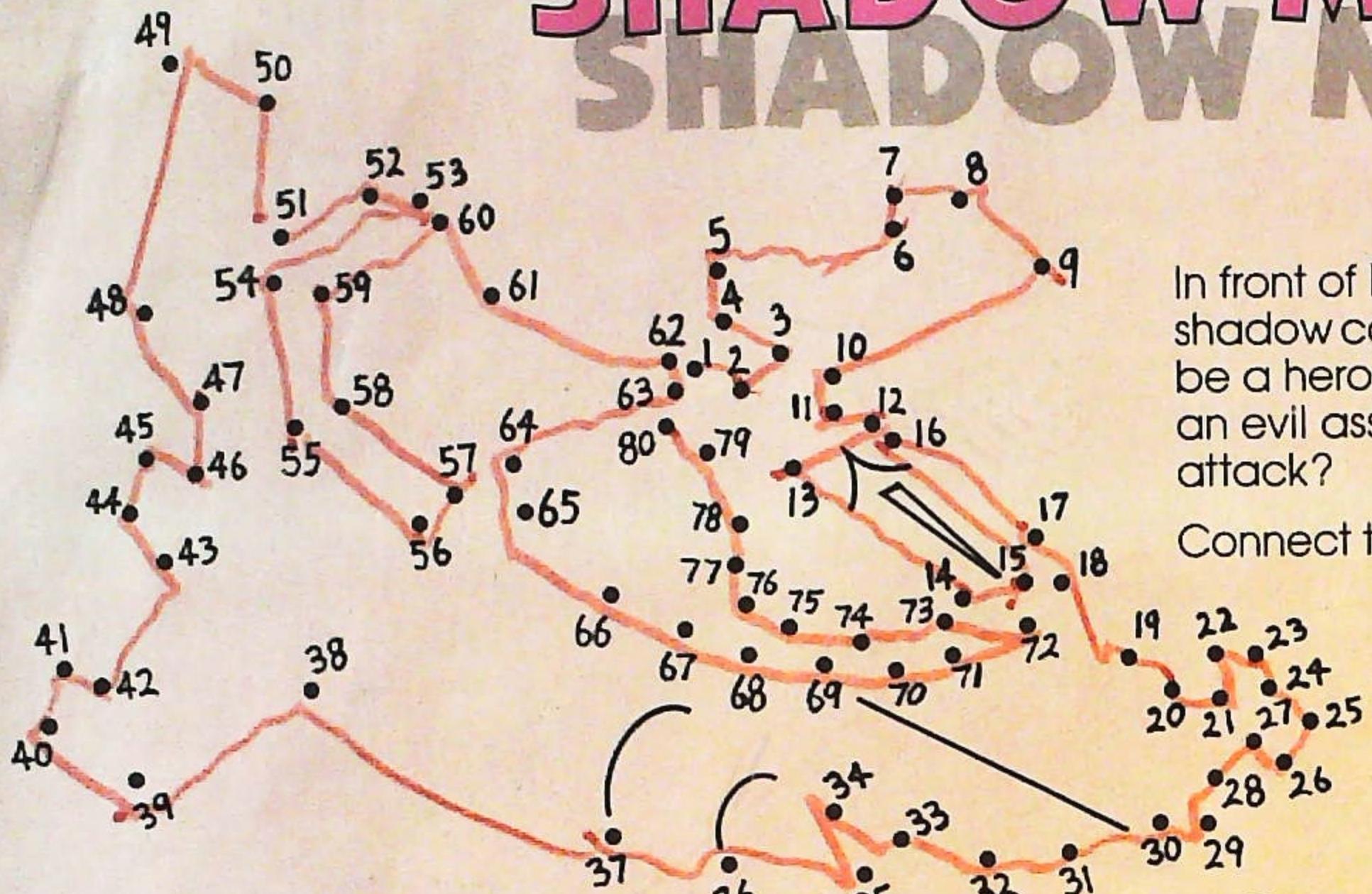


"You have saved Eternia once again," says King Randor, "You always come through, He-Man. At first, it looked like a very bumpy road."



"And THAT it was. But to succeed at anything worthwhile, you have to expect some bumps. A smooth road comes only after you have reached your goal."

# SHADOW MYSTERY SHADOW MYSTERY



In front of Battle Cat falls a mysterious shadow cast from the sky! Could this be a heroic assault lander? Or is this an evil assault vehicle about to attack?

Connect the dots and you'll find out.



Oh no! How can 4 evil powers suddenly become 5? Below are the names of four wicked powers. Fill in the missing letters of each name. Then unscramble the 8 letters to find hidden yet another evil warrior. Write his name in the boxes below.

1. C  A  W F U L
2. K O B R  K  A N
3. T R  - K L O  P  S
4. S C R E E E C  H

5.  W +  h +  P +  P +  A +  A +  S +  h

See answers on page 20.

**Two chances to WIN in every box!**

Play the

**NERDS**

# DOUBLE CHANCE

## INSTANT WIN SWEEPSTAKES



See specially marked boxes for details.

### GRAND PRIZE

RCA Video Recorder/Camera  
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Over 16,200 Kids can win...

ONE OF THEM COULD BE YOU!



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Sony Stereo Music System with cassette, AM/FM radio, turntable, speakers and cabinet (5 Prizes)



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Cobra Cordless Telephone (10 Prizes)



#### THIRD PRIZE

Canon Snappy 20 35mm Camera (25 Prizes)



#### FOURTH PRIZE

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#### FIFTH PRIZE

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#### SIXTH PRIZE

Nerds Rainbow Scented Stamper (15,000 Prizes)

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flavors! **Raspberry**  
and **Blueberry**.



1-7,000,000; 10-Cobra Cordless Telephones 1-3,500,000; 25-Canon Snappy 20 35mm Cameras 1-1,400,000; 200-Nerds Wrist Watches 1-175,000; 1,000-Nerds Sports Bags 1-35,000; 15,000-Nerds Rainbow Scented Stampers 1-2,333. Prizes not claimed will not be awarded.

6. HOW TO CLAIM YOUR PRIZES. Prizes are subject to verification. Print name, address, ZIP code and phone number on a piece of paper, attach to the empty package containing the winning card. Send to: Nerds Instant Winner, P.O. Box 1115, Libertyville, IL 60198. Entries become property of sponsor. Winning cards with prizes of RCA Video Recorder/Camera/TV, Sony Stereo Music Systems, Cobra Cordless Telephones or Canon Snappy 20 35mm Cameras should be sent registered or certified mail. No responsibility assumed for lost, late or misdirected mail. Winning packages must be received by 10/31/85.

7. For a list of major winners, send stamped, self-addressed envelope to: Nerds Instant Win Sweepstakes Winners List, P.O. Box 3533, Libertyville, IL 60198.

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# ORKO

©Filmation, 1985

## MOVIES

Deep in the jungles of Africa, two Americans discover a unique baby animal—it's a baby dinosaur! George and Susan become very attached to their prehistoric pet, and they fight to protect him from a scheming scientist.

**BABY**, Walt Disney Pictures' new adventure movie, will thrill your whole family with its exciting story and fantastic special effects. Plus, since it was filmed on location in Africa, the scenery is spectacular, too!

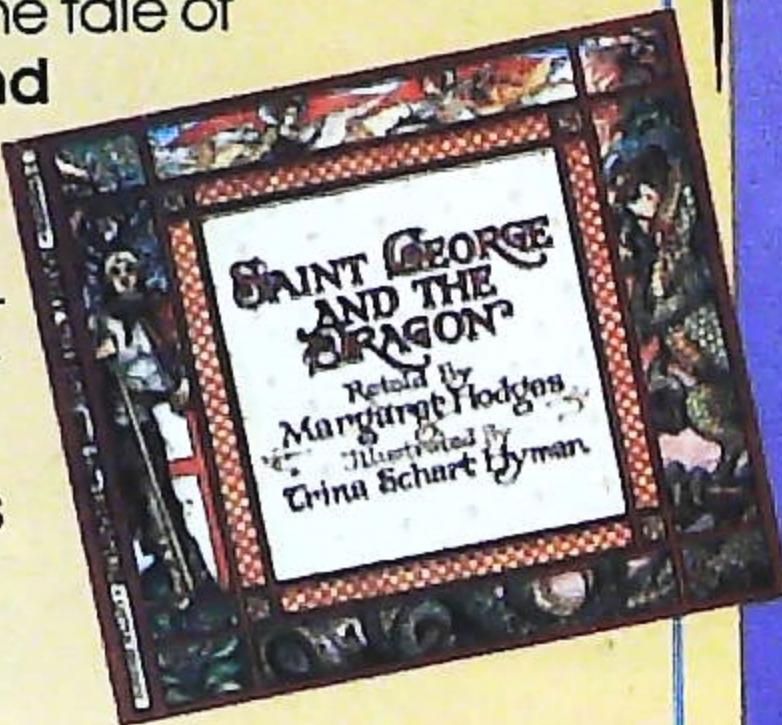
(The next time you're exploring a tropical rain forest, beware! Some scientists actually believe that dinosaurs still roam the untouched regions of the world!)

©Walt Disney Pictures, 1985

## BOOKS

A fire-breathing dragon is destroying Princess Una's kingdom, and only George, a young knight, can save her land. Can he succeed in his noble mission? Find out in the tale of **Saint George and the Dragon**

(Little, Brown & Co., \$14.95), as retold by Margaret Hodges. The terrific illustrations are by Trina Schart Hyman.



When you learn the strange legend of the Gorgon sisters, you'll be glad that they only exist in ancient Greek myth. **Gorgons** (Bellerophon, \$2.95) tells the story of these odd-looking creatures,

with great pictures to color as you read along. These fantastic drawings represent some of the finest Greek art.

**Gorgons**  
A Bellerophon Coloring Book



thought. He searched the palace until he found Orko, who was practicing his juggling. "Orko, I need your help," said He-Man.

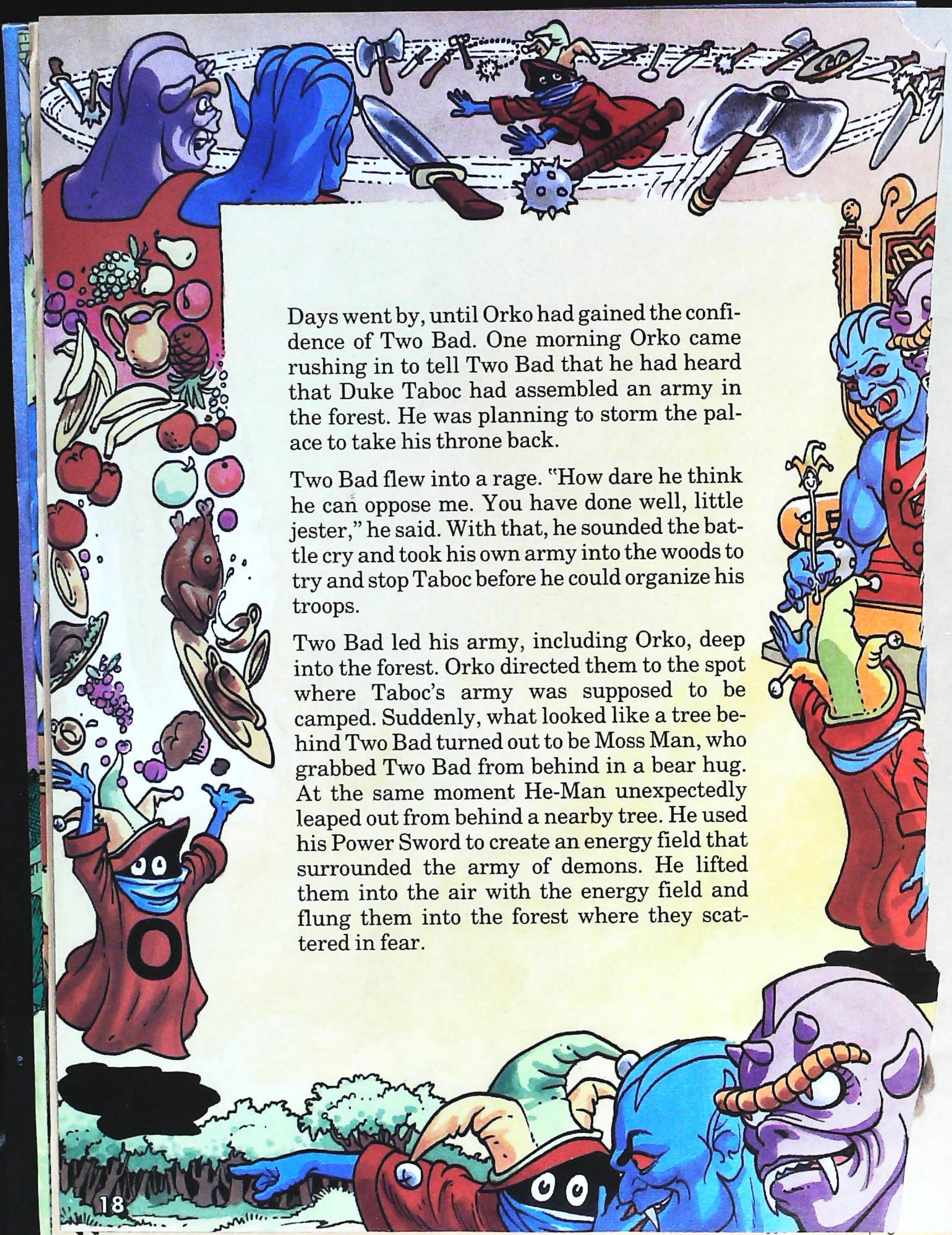
"Sure He-Man, what's up?" said the small magician.

He-Man quickly explained. "I'll also need Moss Man's help." The two went into the nearby woods where they found Moss Man. Once again He-Man explained what had happened.

"What are we waiting for?" asked Moss Man, when he heard of the Duke's trouble.

The three friends traveled to the Dukedom of Lorin. Orko disguised himself as a court jester and entered the palace.

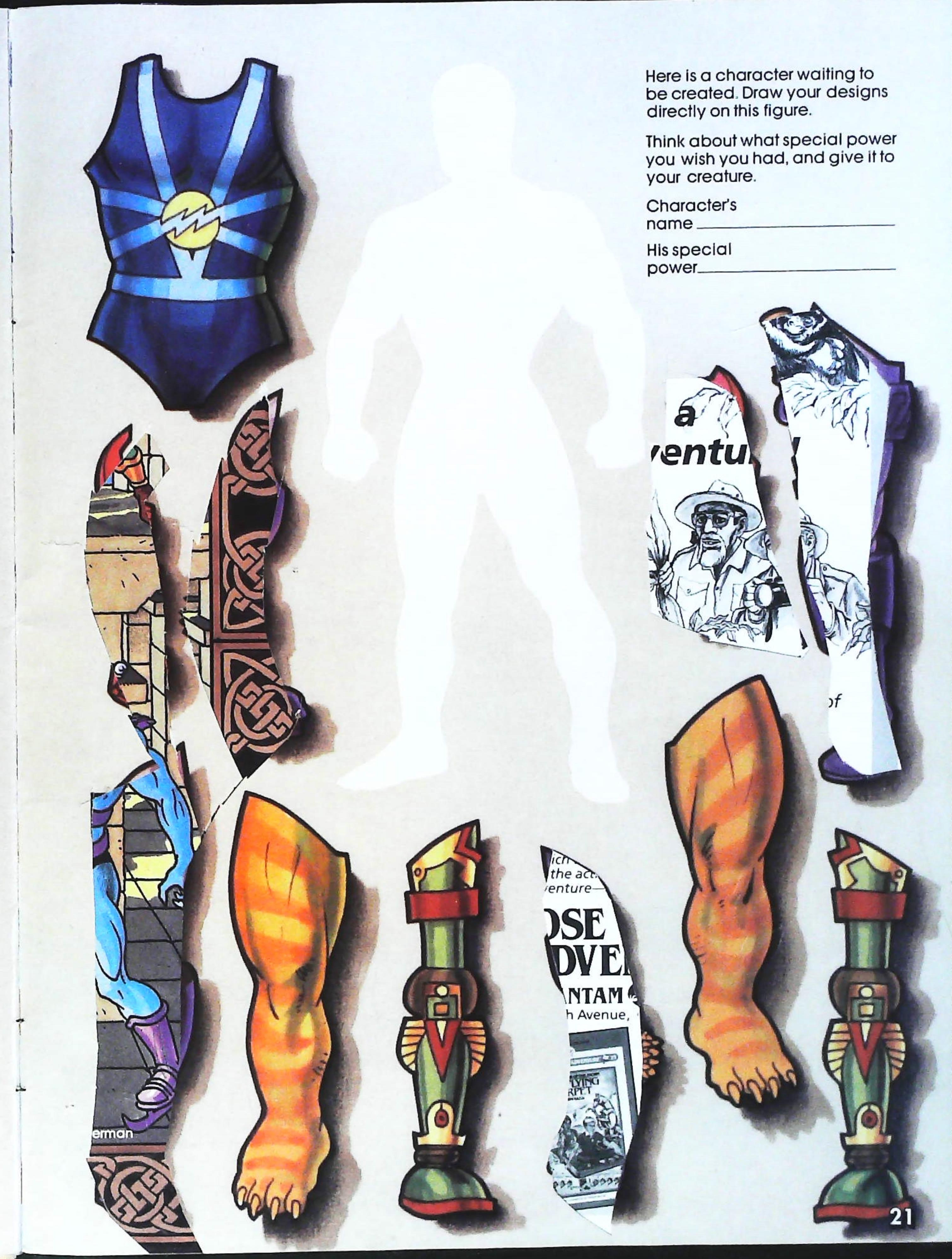
"What do you want?" screamed Two Bad when Orko was brought before him. "I have no need of a jester!" But after Orko performed a few magic tricks, made some weapons fly around the room, and created a huge banquet for Two Bad and his demons, Two Bad changed his mind. "I like this ridiculous little creature," he said. "You may stay and be my official palace jester."



Days went by, until Orko had gained the confidence of Two Bad. One morning Orko came rushing in to tell Two Bad that he had heard that Duke Taboc had assembled an army in the forest. He was planning to storm the palace to take his throne back.

Two Bad flew into a rage. "How dare he think he can oppose me. You have done well, little jester," he said. With that, he sounded the battle cry and took his own army into the woods to try and stop Taboc before he could organize his troops.

Two Bad led his army, including Orko, deep into the forest. Orko directed them to the spot where Taboc's army was supposed to be camped. Suddenly, what looked like a tree behind Two Bad turned out to be Moss Man, who grabbed Two Bad from behind in a bear hug. At the same moment He-Man unexpectedly leaped out from behind a nearby tree. He used his Power Sword to create an energy field that surrounded the army of demons. He lifted them into the air with the energy field and flung them into the forest where they scattered in fear.



# WHAT'S WRONG WITH THESE WARRIORS?



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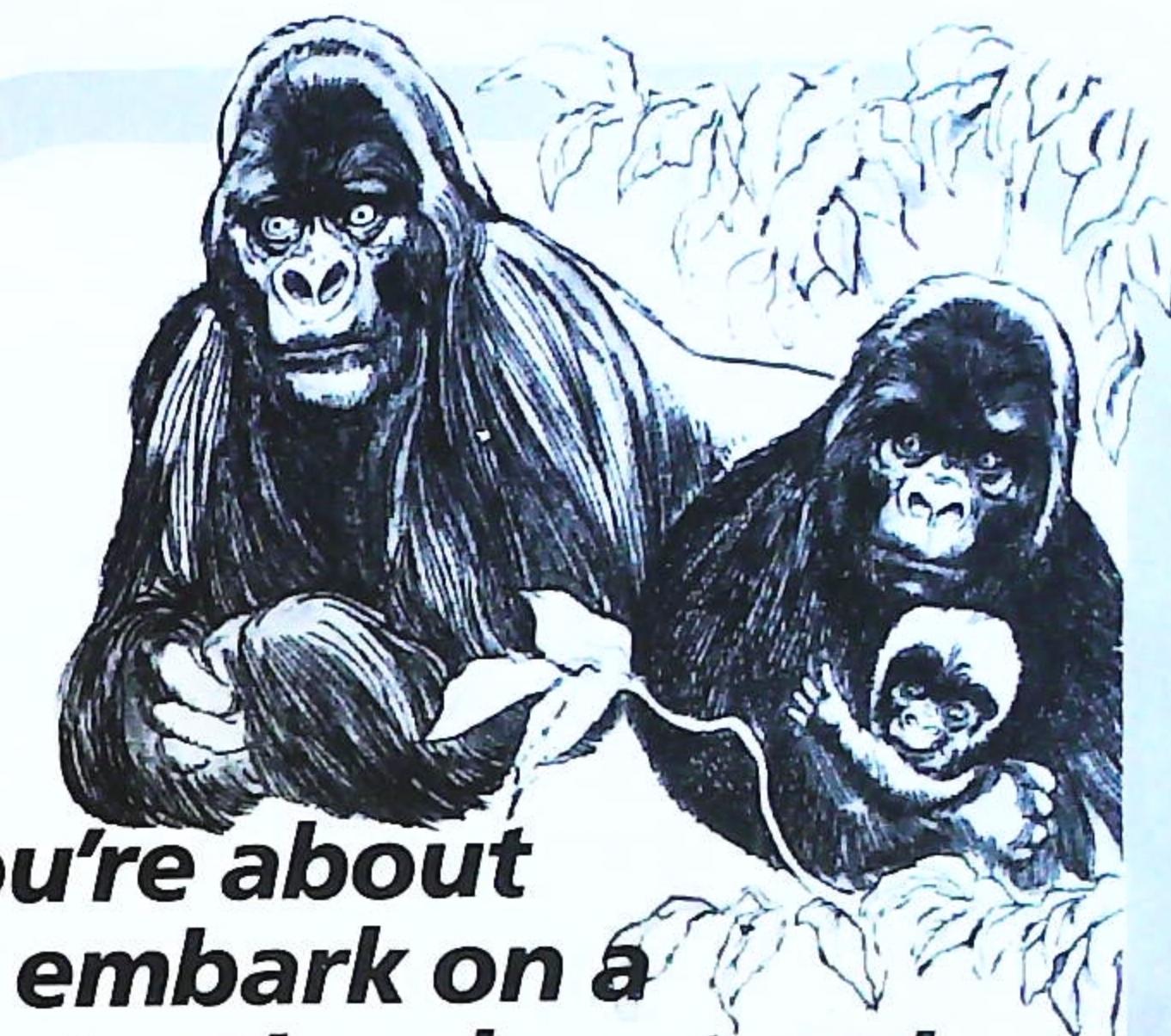
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Royal artist painted this picture for King Randor,  
e this painting can hang in the Palace, the artis  
everything that is wrong in this picture. (Upon clo  
King Randor found 16 mistakes.) See answers on pa

Illustration by James Sherman



**You're about  
to embark on a  
fantastic adventure!**

You've been sent to the  
Impenetrable Forest of  
Uganda to do a picture  
story on the rare  
mountain gorilla.

On your second  
day there, you  
come across a  
whole family of  
gorillas. You crouch down to take  
pictures when suddenly you  
notice something at the edge of  
the clearing. It's a leopard...  
poised to attack!

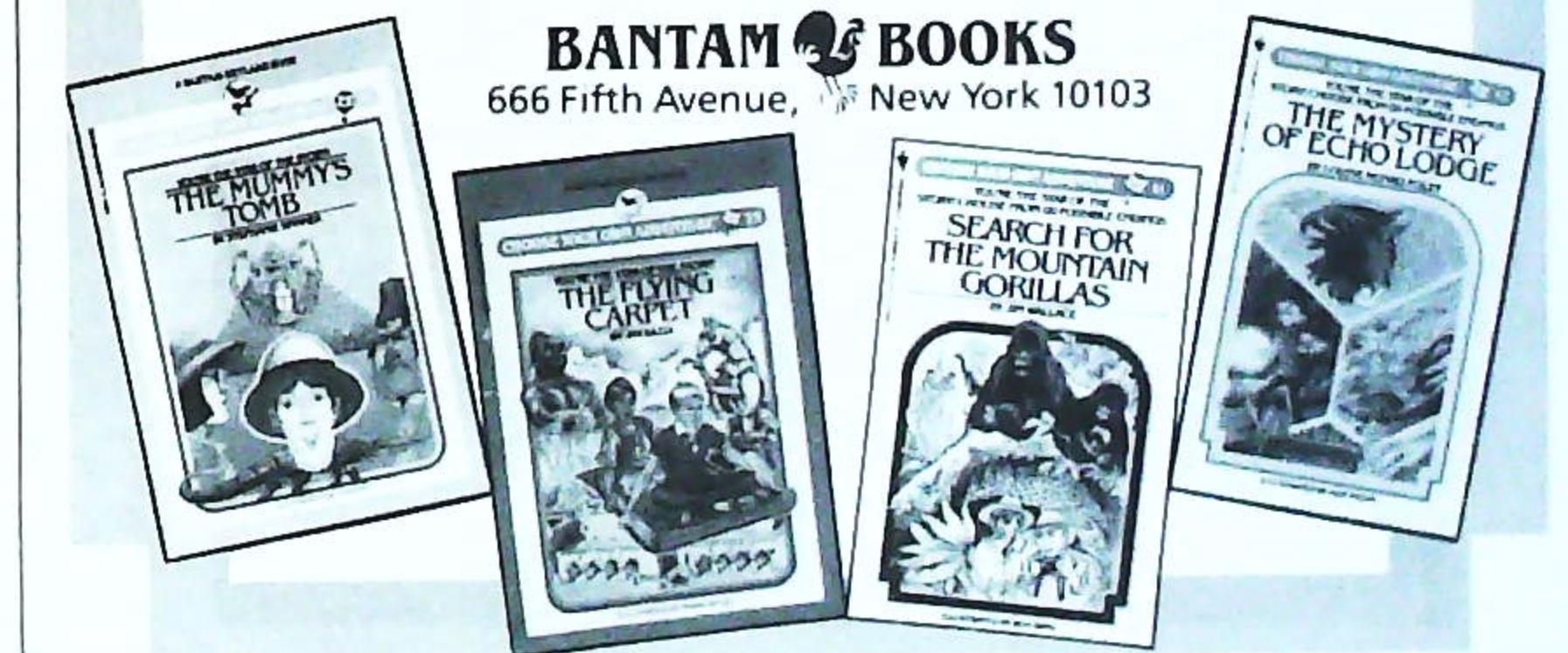
What happens next? It's all up  
to you...because you are the hero of  
every **CHOOSE YOUR OWN ADVENTURE** story!

The original multi-ending series that puts you right into  
the middle of every story. You're the star of each book—  
deciding which of the many plot paths you'll take,  
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The adventure—and the fun—never stops.

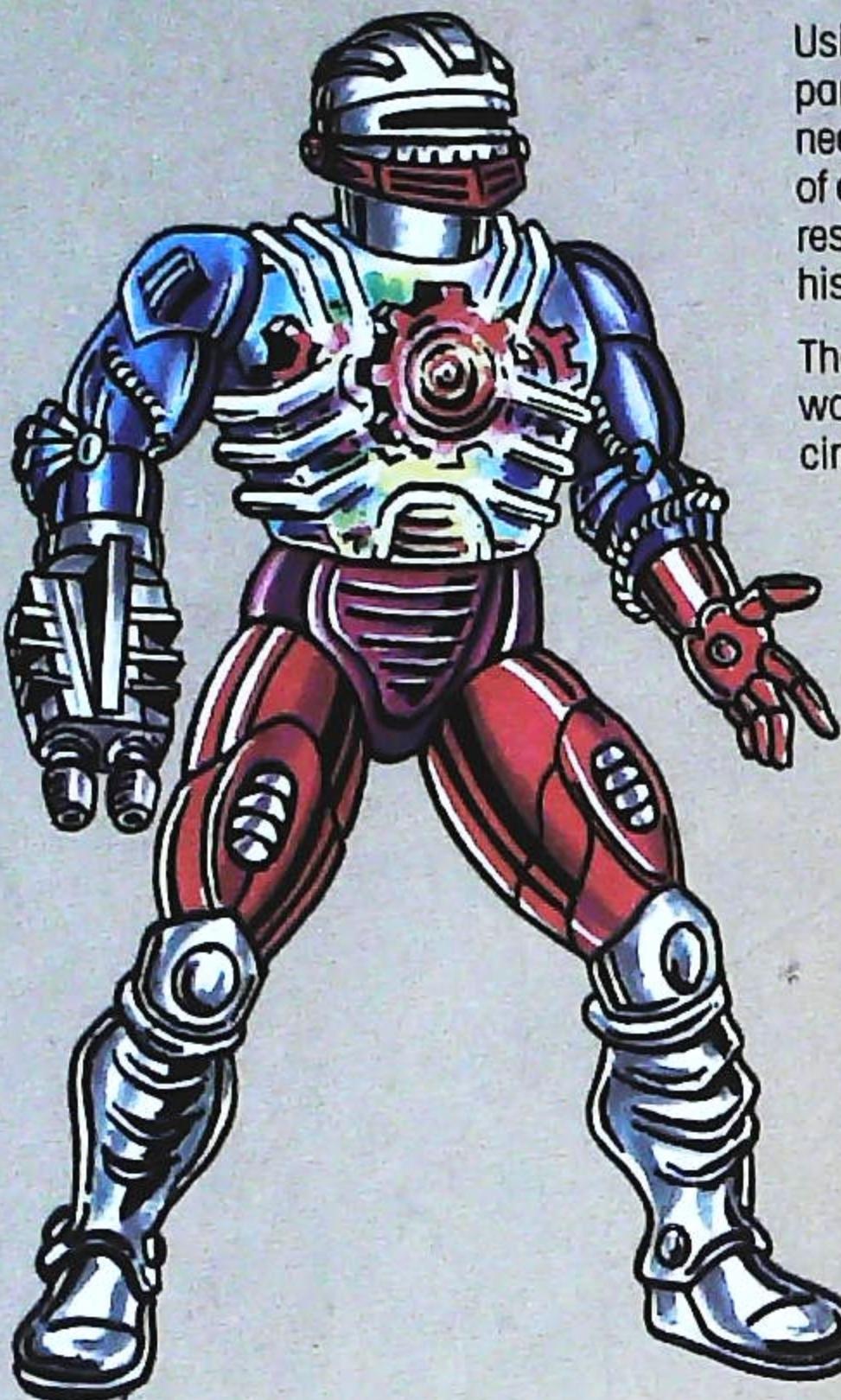
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## ROBOTO WORD SEARCH



Using his computer brain, Roboto prepared a list of all the things that He-Man needs to successfully fight off the forces of evil in Eternia. Find the words that represent everything that helps He-Man in his struggle against Skeletor.

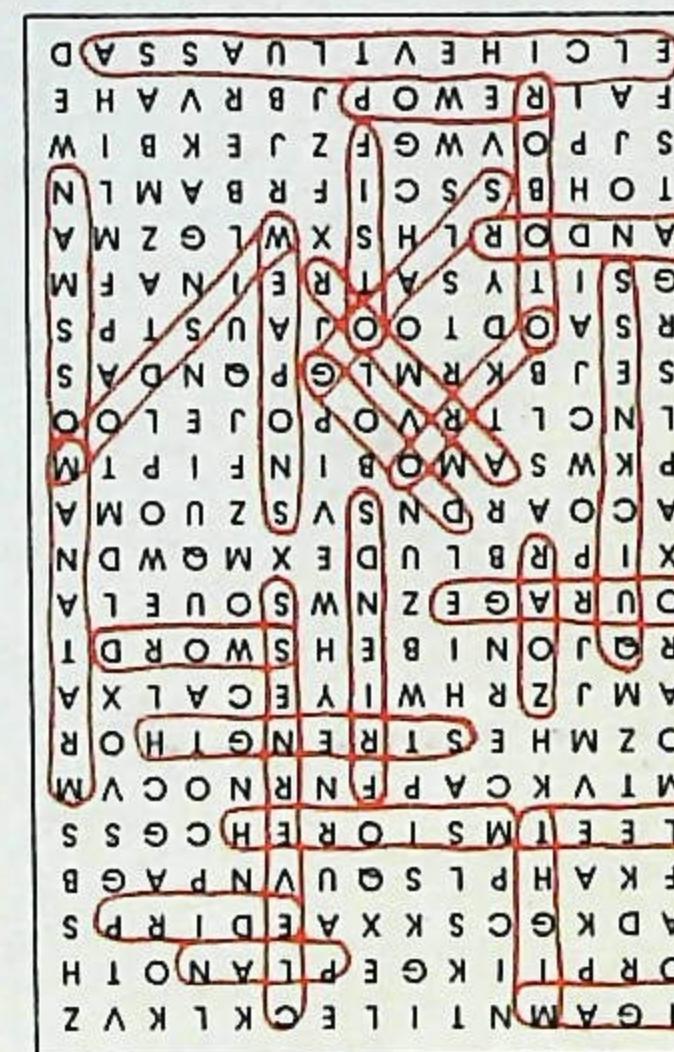
The words can read up or down, backwards, and diagonally. The first one is circled for you.

Armor	Moss Man
Assault Vehicle	Orko
Battle Cat	Power
Bravery	Plan
Cleverness	Pride
Courage	Quickness
Fisto	Randor
Friends	Roboto
Goals	Strength
Good	Sword
Heroism	Teela
Magic	Weapons
Man-At-Arms	Wisdom
Might	Zoor



## Answers

Roboto Word Search (this page)



Floating Visions (see page 11)

The characters trying to float are (left to right) He-Man, Cringer, Teela and Man-At-Arms.

What's Wrong With These Warriors? (see page 22)

Top Row, left to right: 1) Trap-Jaw has an eggbeater attachment for his arm. 2) Trap-Jaw is wearing a tie. 3) Evil-Lyn is carrying a light bulb. 4) Teela is waving an umbrella. 5) Teela is wearing ballet shoes. 6) Fisto has on a boxing glove. 7) Man-At-Arms is carrying a plunger.

Bottom Row, left to right: 8) Orko has feet. 9) Orko has a triangle on his tunic instead of a circle. 10) Tri-Klops' eyes are visible. 11) He-Man has a blue cross on his armor instead of a red one. 12) He-Man is carrying his shield inside out. 13) Battle Cat is too small. 14) Kobra Khan has curly blond hair. 15) Skeletor is wearing ice skates. 16) Skeletor has a bell on the end of his hood.

# HE-MAN™ AND SHE-RA™

## IN THE SECRET OF THE SWORD

BEAST MAN

SKELETOR

MER-MAN

TRI-KLOPS

WITH YOUR FAVORITE CHARACTERS FROM

**MASTERS**™  
OF THE UNIVERSE™

Atlantic Releasing Corporation presents

**THE SECRET OF THE SWORD**

Executive Producer: LOU SCHEIMER A Filmation Production

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# With the Hot Wheels® Railroad Freight Yard Set, the fun rolls on.

## And on.

With hand-operated switches to guide the train into the freight yard or onto the open track.

## And on.

With a turntable and roundhouse, just like a real railroad.

## And on.

With a real working crane for hours of fun loading and unloading cargo.

## And on.

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## And on.

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## And on.

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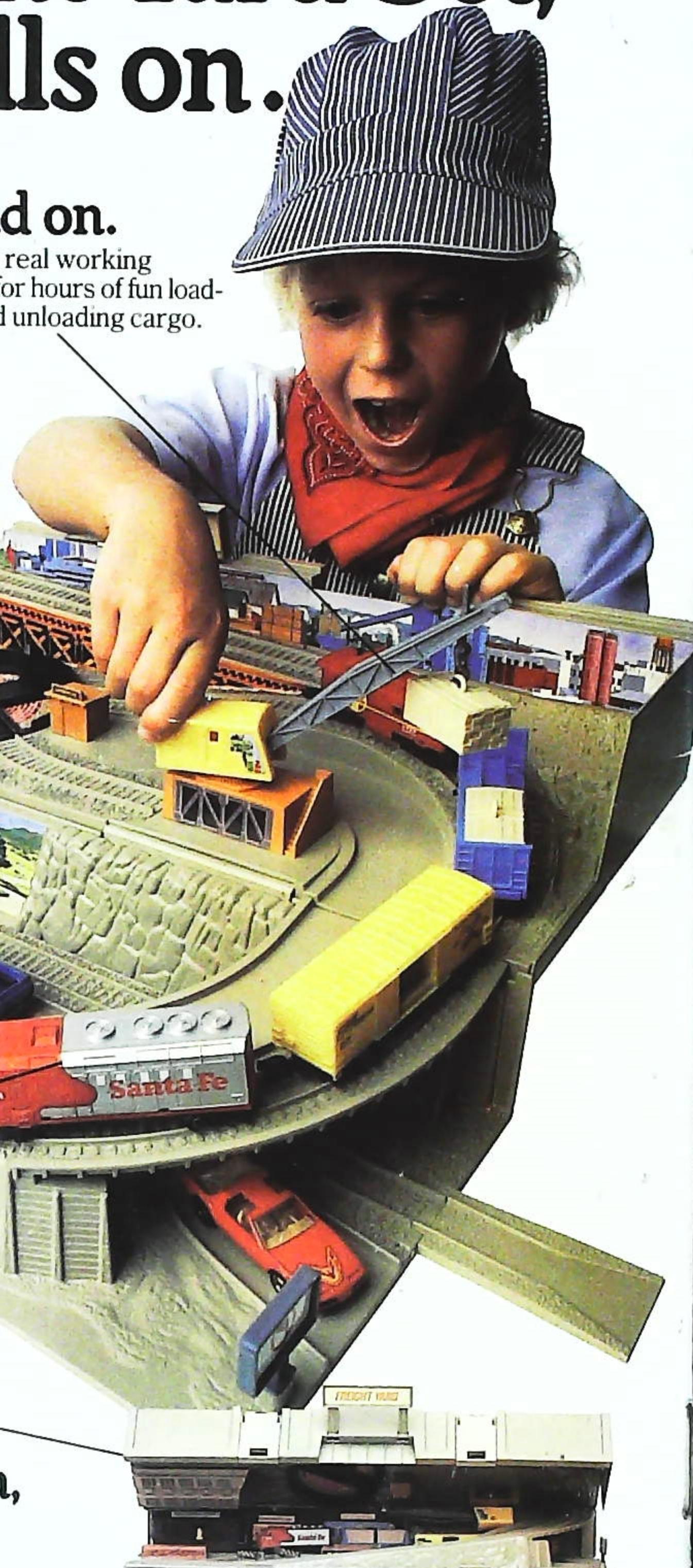
**Because it runs on imagination,  
not electricity.**

# Hot Wheels Railroad Freight Yard.

Hot Wheels cars not included.



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*ROBOTO: Roboto has the brain of a computer and the fighting strength of a machine. Created by Man-At-Arms to help defend Eternia, this Heroic Warrior can't be stopped!*

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